



alyssa
M C G R I F F I N

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• alyssamcgriffin.com •

Skills

HTML5
CSS3
jQuery
Adobe Photoshop
Adobe InDesign
Adobe XD
Adobe Dreamweaver
Adobe Illustrator
Adobe Muse
Microsoft Office Suite
Social Media
UI UX
Wordpress
Graphic/Print/Web Design

Experience

Teaching Assistant, Grader - Arizona State University
August 2015 – December 2016 (1 year 5 months)

- Student TA and grader for Web Site Design and Internet Technologies (GIT 414/515)
- Responsible for reviewing and providing feedback on a variety of wireframe, mockup and coding assignments
- Encouraged the writing of semantic code, responsive design, and the proper usage of HTML and CSS

Owner, Book Reviewer - Readers in Wonderland Reviews
July 2012 – Present (4 years 7 months)
readerswonderland.com

- Worked directly with publishers such as Scholastic, HarperCollins, Audible.com, and Disney Book Group
- Promoted their novels and authors through blog tours, reviews, giveaways and social media campaigns
- Managed the website's social media accounts: Twitter, Facebook, Google+, Pinterest and Tumblr
- Created numerous digital graphics and edited PHP and Wordpress themes

Secretary - Metaphysical Exploration of Theory and Abstracts (META)

September 2014 – December 2016 (2 years 3 months)

- Recorded minutes and attendance, organized and scheduled meetings, created and maintained official documents
- Recruited new members through events such as Passport to ASU

Education

Bachelor's Degree, Graphic Information Technology
3.8 GPA (Web Design / Development & Mass Communication)
2013 - 2016 Arizona State University

Experienced with a variety of different technologies and mediums such as print, web, and graphic design as well as photography and web development.

Honors and Awards

(2016) Summa Cum Laude - Arizona State University
(2014-2016) Dean's List - Arizona State University
(2013) Valedictorian - Primavera High School
(2009-2013) Dean's List & President's List - Higley High School